



WBZ TV 4

CONTRACT NO. REV.

1061-58756-1

DATE PRINTED

10/24/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		AN	D	PAGE 1
329831 NAME AND	AGENCY (OR SERVICE) AGENCY (OR SERVICE) AMERICAN RAMBLER 138 Conant St	CTING AS AGENT FOR 17714	ADVERTISER (OR AGENCY AND ADVERTISES ROMNEY FOR PRESIDENT, INC. 585 Commercial St	Cancellation Notice
ADDRESS	Beverly USA S. KINCAID	MA 01915-1665	Boston MA 02109-1024 USA PRODUCTROMNEY/R/PRES US	Announcement 28 days prior notice
LOCAL SALESPERSON	PAT CASHEN POLITICAL	L AGENCY EST. NO. 507	PRODUCT 1301 CODE	
NATIONAL SALESPERSON				
BROADCAS	T SCHEDULE STARTING 10	0/24/12 AND ENDING 10/30	0/12 NO. WEEKS: 1	-

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	FROM	TO TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	22222	6 4	05:58A	07:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	900.00	9000.00
2 FIXED	22222	6 4	07:00A	09:00A	30S	10/24/12-10/26/12 10/29/12-10/30/12	THE EARLY SHOW	10	500.00	5000.00
3 FIXEC	11111	3 2	09:00A	10:00A	30s	10/24/12-10/26/12 10/29/12-10/30/12	RACHAEL RAY	5	585.00	2925.00
4 FIXED	11111	3 2	10:00A	11:00A	30s	10/24/12-10/26/12 10/29/12-10/30/12	LET'S MAKE A DEAL	5	1000.00	5000.00
5 FIXED	11111	3 2	11:00A	12:00N	30s	10/24/12-10/26/12 10/29/12-10/30/12	PRICE IS RIGHT	5	1080.00	5400.00
6 FIXED	22222	6 4	12:00N	12:27P	30s	10/24/12-10/26/12 10/29/12-10/30/12	WB2 NEWS	10	630.00	6300.00
7 FIXEC	33333	9	12:27P	03:00P	30s	10/24/12-10/26/12 10/29/12-10/30/12	CBS SOAP ROTATION	15	600.00	9000.00
8 FIXEC	11111	3 2	03:00P	04:00P	30S	10/24/12-10/26/12 10/29/12-10/30/12	DR. PHIL	5	650.00	3250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND PAGE 2 329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME AMERICAN RAMBLER ROMNEY FOR PRESIDENT, INC. Required 138 Conant St 585 Commercial St AND Announcement 28 days **ADDRESS** Beverly MA 01915-1665 Boston MA 02109-1024 prior notice USA CONTACT S. KINCAID PRODUCTROMNEY/R/PRES US LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1301 SALESPERSON CODE NATIONAL SALESPERSON

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BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12

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NO. WEEKS:

ethnicity										
Terre e	DAYO	SPOTS		IME TO		EEEE OTHER STREET		TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
9 FIXED	м	1	04:00P	04:30P	30s	10/29/12-10/29/12	JUDGE JUDY	1	850.00	850.00
10 FIXED	Т	1	04:30P	05:00P	30s	10/30/12-10/30/12	JUDGE JUDY	1	850.00	850.00
11 FIXED	00101	2	04:00P	04:30P	30s	10/24/12-10/26/12	JUDGE JUDY	2	850.00	1700.00
12 FIXED	00010	1	04:30P	05:00P	30s	10/25/12-10/25/12	JUDGE JUDY	1	850.00	850.00
13 FIXED	22222	6 4	05:00P	05:30P	30s	10/24/12-10/26/12 10/29/12-10/30/12	5PM NEWS	10	1000.00	10000.00
14 FIXED	22111	3 4	05:30P	06:00P	30s	10/24/12-10/26/12 10/29/12-10/30/12	530PM NEWS	7	1100.00	7700.00
15 FIXED	11111	3 2	06:00P	06:30P	30s	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	5	1440.00	7200.00
16 FIXED	11111	3 2	07:00P	07:28P		10/24/12-10/26/12 10/29/12-10/30/12	WHEEL OF FORTUNE	5	1980.00	9900.00
17	11111	3 2	07:28P	07:57P		10/24/12-10/26/12 10/29/12-10/30/12	JEOPARDY !	5	2880.00	14400.00

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE

			ALL STATES	PAGE
329831 NAME	AGENCY (OR SERVICE) AC	CTING AS AGENT FOR	177146 ADVERTISER (OR AGENCY AND ADVERTISER) ROMNEY FOR PRESIDENT, INC.	Cancellation Notice
AND	138 Conant St		585 Commercial St	Required
ADDRESS	Beverly USA	MA 01915-1665	Boston MA 02109-1024 USA	Announcement 28 days prior notice
CONTACT	S. KINCAID		PRODUCTROMNEY/R/PRES US	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCT 1301	
NATIONAL SALESPERSON				
BROADCAS	T SCHEDULE STARTING 10	/24/12 AND ENDING	10/30/12 NO. WEEKS: 1	

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
18 FIXED	222220.	6 4	11:00P	11:35P	30s	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	2700.00	27000.00
19 FIXED	22222	6 4	05:00A	05:56A	30s	10/24/12-10/26/12 10/29/12-10/30/12	WBZ NEWS	10	500.00	5000.00
20 FIXED	М	1	10:00P	11:00P	30s	10/29/12-10/29/12	HAWAII FIVE-O	1	12000.00	12000.00
21 FIXED	Т	1	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00
22 FIXED	Т	1	09:00P	10:00P	30s	10/30/12-10/30/12	NCIS LOS ANGELES	1	15000.00	15000.00
23 FIXED	F	1	07:00P	08:00P	30s	10/26/12-10/26/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
24 FIXED	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	10000.00	10000.00
25 FIXED	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	9000.00	9000.00
26 FIXED	Sa	2	06:00A	07:00A	30s	10/27/12-10/27/12	WBZ NEWS	2	540.00	1080.00
27 FIXED	Sa	2	07:00A	08:00A	30S	10/27/12-10/27/12	WBZ NEWS	2	630.00	1260.00
28 FIXED	Sa	2	08:00A	10:00A	30s	10/27/12-10/27/12	SATURDAY EARLY SHOW	2	990.00	1980.00

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138 Conant St

Beverly

S. KINCAID

USA

AGREEMENT MADE BETWEEN

WBZ TV 4

WBZ TV 4

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Cancellation Notice

Announcement 28 days

DATE PRINTED 10/24/12

Required

prior notice

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER) AMERICAN RAMBLER

ROMNEY FOR PRESIDENT, INC.

585 Commercial St

Boston MA 02109-1024

USA

PRODUCTROMNEY/R/PRES US

PRODUCT

PAT CASHEN POLITICAL AGENCY EST. NO. 1301 CODE

SALESPERSON NATIONAL SALESPERSON

329831

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS:

MA 01915-1665

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	25525-1873	SPOTS		IME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
29	Sa	1	07:00P	07:28P	30s	10/27/12-10/27/12	WHEEL OF FORTUNE	1	500.00	500.00
30 FIXED	Sa	1	07:30P	08:00P	30s	10/27/12-10/27/12	WBZ NEWS	1	1440.00	1440.00
31 FIXED	Sa	2	05:00A	06:00A	30s	10/27/12-10/27/12	WBZ NEWS	2	270.00	540.00
32 FIXED	Su	2	06:00A	07:00A	30s	10/28/12-10/28/12	WBZ NEWS	2	540.00	1080.00
33 FIXED	Su	2	07:00A	A00:80	30S	10/28/12-10/28/12	WBZ NEWS	2	630.00	1260.00
34 FIXED	Su	2	08:00A	09:00A	305	10/28/12-10/28/12	WBZ NEWS	2	900.00	1800.00
35 FIXED	Su	2	08:57A	10:30A	30s	10/28/12-10/28/12	CBS SUNDAY MORNING	2	1980.00	3960.00
36 FIXED	Su	1	12:56P	04:00P	30s	10/28/12-10/28/12	NFL (PATRIOTS)	1	55000.00	55000.00
37 FIXED	Su	2	06:30P	07:00P	30s	10/28/12-10/28/12	WBZ NEWS	2	2000.00	4000.00
38 FIXEC	Su	1	07:00P	08:00P	30s	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
39 FIXE D	Su	1	09:00P	10:00P	30s	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

		AITO		FAGE 3
329831 NAME AND ADDRESS	AMERICAN RAMBLER 138 Conant St	CTING AS AGENT FOR 177146 MA 01915-1665	ADVERTISER (OR AGENCY AND ADVERTISER) ROMNEY FOR PRESIDENT, INC. 585 Commercial St Boston MA 02109-1024 USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT	S. KINCAID PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCTROMNEY/R/PRES US PRODUCT 1301	
NATIONAL SALESPERSON	N	507	CODE	
BROADCAS	ST SCHEDULE STARTING 10	0/24/12 AND ENDING 10/30/	/12 NO. WEEKS: 1	

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nicity.		SPOTS PWK.		ME				TOTAL BDCST.		
М	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1
			1							
	Su	1	10:00P	11:00P	30s	10/28/12-10/28/12	THE MENTALIST	1	11000.00	11000.0
XED										
4.1	2	2	11:00P	11:35P	30S	10/28/12-10/28/12	WBZ NEWS	2	2700.00	5400.0
41 XED	2	-	11:00P	11:35F	305	10/28/12-10/28/12	WDZ NEWS		2700.00	5400.0
							Total Contract:	154		319425.0
- 1										
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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)